



West Japan Railway Company



JR West Real Estate & Development Company



VIERRA Kishibe Kento

CONCEPT コンセプト

Give KENTO residents and visitors a greater awareness of health to encourage a natural change in consciousness and behavior toward health.

HEALTHCARE SUPPORT 健康医療サポート

RESIDENTS' LIFESTYLE SUPPORT 市民生活サポート



Japan's First-Ever Health City Creation Project

"Create a World-Class Health and Medical Care City"

Grid of facility descriptions: KENTO Rainside Park, Wellness-based Housing for the Elderly, Suita Municipal Hospital, VIERRA Kishibe KENTO, National Cerebral and Cardiovascular Center (NCVC), LAUREL SQUARE KENTO The Residence, KENTO Library.

Grid of service categories: Exercise Your Way to Health, Food for Health, Medical Checkups for Health, Medical Care for Health.



KARUSHIOH Set Meal advertisement with nutritional information and product images.

Free Health Check advertisement with flowchart and QR code.

Measure Your Own Health advertisement for AIN Pharmacy with photos of measurement equipment.